



**WP WORKSHOP 11**  
*Buyer meets cellar*

*Wine Pleasures*  
WINE TASTING TOURS

## **2011 Wine Pleasures Workshops Buyer meets Midi-Iberian Cellar & Buyer meets Organic Cellar Sponsorship Opportunities**

A unique opportunity to raise your profile to Iberian wine producers and international wine importers. Your support will be seen across the wine world which means you will raise significantly your online brand visibility and presence.

### **Premier Sponsorship - €2,900 – 1 only**

- 2 Exhibitor tables from 15.00 – 19.00 Wednesday 23 February to Friday 25<sup>th</sup> February
- Industry Presentation (60 mins) within the Workshop Talk Programme
- Workshop Bag Branding. Logo, name & web to appear exclusively on each Conference Bag
- 2 Workshop bag insertions
- Full Colour A4 back page advertisement on Conference and Workshop Programme
- Top level sponsor listing and logo on Workshop website
- Highlighted in pre-conference social media, press, correspondence etc
- Logo signage to appear in the Workshop room
- 1 conference coffee break with exclusive literature display rack

### **Gold Sponsorship - €1,800 – 2 only**

- Exhibitor table from 08.00 – 17.30 Monday 31 January to Thursday 3<sup>rd</sup> February
- Industry Presentation (30 mins) within the Conference Talk Programme
- 1 conference bag insertions
- Full Colour A4 advertisement in Conference and Workshop Programme
- Logo on Conference website
- Highlighted in pre-conference social media, press, correspondence etc
- 1 conference coffee break with exclusive literature display rack

Prices do not include 18% IVA

### **Marketing Options**

There are many additional Marketing Options available to suit your needs. Please visit our site for further info or go direct by clicking on the following link:  
[Marketing Options | WinePleasures.com](http://MarketingOptions|WinePleasures.com)

Please contact us at: [info@winepleasures.com](mailto:info@winepleasures.com) if you have any questions or wish to discuss any of the options listed above. We appreciate your taking the time to help us to make the International Wine Tourism Conference an international success.

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